

# Form No. INC-33



Form language

English  Hindi

## e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]]

Refer instruction kit for filing the form

All fields marked in \* are mandatory

### \* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

### Table A/B/C/D/E

1 The name of the company is

NIRK PREMIER OPTIMARKET PRIVATE LIMITED

2 The registered office of the company will be situated in the State of

Telangana

3 (a) The objects to be pursued by the company on its incorporation are:

3.1. To carry on the business of trading, marketing, selling, distributing, and dealing in all kinds of Ayurvedic, Herbal, Organic, Natural, Wellness and Personal Care products, including oils, syrups, powders, tonics, cosmetics, beauty products, nutraceuticals, dietary supplements, traditional and immunity boosters, and healthcare products, electronic products, textiles, skin care for humans or use.

3.2 To engage in the business of packaging, bottling, branding, private labeling, and distribution of health-related products, including skin care, hair care, oral care, baby care, hygiene products, essential oils, and body care products under the own brand or third-party brands and other nonspecified trade.

3.3 To carry on the business of direct selling, e-commerce, and network marketing of Ayurvedic, wellness, health, and personal care products through various channels including online

(b) \*Matters which are necessary for furtherance of the objects specified in clause 3(a) are

platforms, franchises, mobile applications, and physical distribution networks.

3.4 To provide training, and awareness, programs in the field of wellness, nutrition, herbal.

3.5 To purchase, exchange or otherwise acquire any movable or immovable property and any rights or privileges which the Company may deem necessary or convenient for the purpose of its main business.

3.6 To enter into partnership or into any arrangement for sharing profits, union of interest, joint venture, reciprocal concession or co-operation with persons or companies carrying on or engaged in the main business or transaction of this Company.

3.7 To acquire or takeover proprietorship/ partnership/ Company having similar business objectives.

3.8 To import, buy, exchange, alter, improve and manipulate in all kinds of plants, machinery, apparatus, tools and things necessary or convenient for carrying on the main business of the Company.

3.9 To vest any movable or immovable property, rights or interests required by or received or belonging to the Company in any person or company on behalf of or for the benefit of the Company and with or without any declared trust in favour of the Company.

3.10 To purchase, build, carry out, equip, maintain, alter, improve, develop, manage, work, control and superintend any plants, warehouse, sheds, offices, shops, stores, buildings, machinery, apparatus, labour lines, and houses, warehouses, and such other works and conveniences necessary for carrying on the main business of the Company.

3.11 To develop, acquire, import and render maintenance service, know-how, technology, consultancy and training and to

undertake or promote scientific research relating to the main business or class of business of the Company.

3.12 To take over the whole or any part of the business, goodwill, trade-marks properties and liabilities of any person or persons, firm, companies or undertakings either existing or new, engaged in or carrying on or proposing to carry on business this Company is authorised to carry on, possession of any property or rights suitable for the purpose of the Company and to pay for the same either in cash or in shares or partly in cash and partly in shares or otherwise.

3.13 To negotiate and enter into agreements and contracts with Indian and foreign individuals, companies, corporations and such other organizations for technical, or any other such assistance for carrying out all or any the main objects of the Company or for the purpose of activity research and development of manufacturing projects on the basis of know-how, or technical collaboration and necessary formulas and patent rights for furthering the main objects of the Company.

3.14 Subject to Sections 230-234 of the Companies Act, 2013 to amalgamate with any other company of which all or any of their objects companies having similar to the objects of the Company in any manner whether with or without the liquidation.

3.15 Subject to any law for the time being in force, to undertake or take part in the formation, supervision or control of the business or operations of any person, firm, body corporate, association undertaking carrying on the main business of the Company.

3.16 To apply for, obtain, purchase or otherwise acquire, prolong and renew patents, patent-rights, inventions, processes, technical or scientific

assistance, manufacturing processes know-how and other intellectual property including pattern, copyrights, trademarks, licenses, concessions and similar rights or benefits. These right may confer exclusive or nonexclusive or limited or unlimited use thereof, which may seem capable of being used for or in connection with the main objects of the Company or the acquisition or use of which may seem calculated directly or indirectly to benefit the Company on payment of any fee royalty or other consideration and to use, exercise or develop the same under or grant licenses in respect thereof or otherwise deal with same and to spend money in experimenting upon testing or improving any such patents, inventions, right or concessions.

3.17 To apply for and obtain any order under any Act or Legislature, charter, privilege concession, license or authorization of any Government, State or other Authority for enabling the Company to carry on any of its main objects into effect or for extending any of the powers of the Company or for effecting and modification of the constitution of the Company or for any other such purpose which may seem expedient and to oppose any proceedings or applications which may seem expedient or calculated directly or indirectly to prejudice the interest of the Company.

3.18 To enter into any arrangements with any Government or Authorities or any persons or companies that may seem conducive to the main objects of the Company or any of them and to obtain from any such Government, authority, person or company any rights, charters, contracts, licenses and concessions which the Company may think desirable to obtain and to carry out, exercise and comply therewith.

3.19 To procure the Company to be registered or recognized in or under the laws of any place outside India and to do all act necessary for carrying on in any foreign country for the business or profession of the Company.

3.20 Subject to the provisions of the Companies Act, 2013 including the rules and regulations made therein and the directions issued by Reserve Bank of India to borrow, raise or secure the payment of money or to receive money as loan, at interest for any of the objects of the company and at such time or times as may be expedient, by promissory notes, bills of exchange, hundies, bills of lading, warrants or such other negotiable instruments of all types or by taking credit in or opening current accounts or over-draft accounts with any person, firm, bank or company and whether with or without any security or by such other means, as may deem expedient and in particular by the issue of debentures or debenture stock, perpetual or otherwise and in security for any such money so borrowed, raised or received and of any such debentures or debenture stock so issued, to mortgage, pledge or charge the whole or any part of the property and assets of the Company both present and future, including its uncalled capital, by special assignment or otherwise or to transfer or convey the same absolutely or in trust and to give the lenders power of sale and other powers as may seem expedient and to purchase, redeem or pay off such securities provided that the Company shall not carry on the business of banking within the meaning of the Banking Regulation Act, 1949.

3.21 To advance money either with or without security, and to such persons and upon such terms and conditions as the Company may deem fit and also

to deal with the money of the Company not immediately required.

3.22 To undertake and execute any trusts, the undertaking of which may seem to the Company desirable, either gratuitously or otherwise.

3.23 To establish or promote or concur in establishing or promote any company for the purpose of dealing all or any of the properties, rights and liabilities of the Company.

3.24 To sell, mortgage, exchange, grant licenses and other rights improve, manage, develop and dispose of undertakings, properties, assets and effects of the Company or any part thereof for such consideration as may be expedient and in particular for any shares, stocks, debentures or other securities of any other such company having main objects altogether or in part similar to those of the Company.

3.25 Subject to the provisions of Section 66 of the Companies Act, 2013 to distribute among the members in specie or otherwise any property of the Company or any proceeds of sale or disposal of any property of the Company in the event of winding up.

3.26 To distribute as dividend or bonus among the member or to place to reserve or otherwise to apply, as the Company may, from time to time, determine any money received by way of premium on debentures issued at a premium by the Company and any money received in respect of forfeited shares, money arising from the sale by the Company of forfeited shares subject to the provisions of Section 52 of the Companies Act, 2013.

3.27 To employ agents or experts to investigate and examine into the conditions, prospects value, character and circumstances of any business concerns and undertakings and

generally of any assets properties or rights which the Company proposes to acquire.

3.28 To create any reserve fund, sinking fund, or any other such special funds whether for depreciation, repairing, improving, and research, extending or maintaining any of the properties of the Company or for any other such purpose conducive to the interest of the Company.

3.29 Subject to the provisions of Section 179 of the Companies Act, 2013 and Section 182 & 183 of Companies Act, 2013, to subscribe contribute, gift or money, rights or assets for any national educational, religious, charitable, scientific, public, general or usual objects or to make gifts or such other assets to any institutions, clubs, societies, associations, trusts, scientific research associations, funds, universities, college or any individual, body of individuals or bodies corporate.

3.30 To establish and maintain or procure the establishment and maintenance of any contributory or non-contributory pension or superannuation, provident or gratuity funds for the benefit of and give or procure the giving of the gratuities pensions, allowances, bonuses or emoluments of any persons who are or were at any time in the employment or service of the Company or any company which is a subsidiary of the Company or is allied to or associated with the Company or with any such subsidiary company or who are or were at any time Directors or officers of the Company or any other company as aforesaid and the wives, widows, families and dependents of any such persons and also to establish and subsidized and subscribe to any institutions, associations, club or funds calculated to be for the benefit of or advance aforesaid and make payments to any such

persons as aforesaid and to do any of the matters aforesaid, either alone or in conjunction with any such other company as aforesaid.

3.31 To establish, for any of the main objects of the Company, branches or to establish any firm or firms at places in or outside India as the Company may deem expedient.

3.32 To pay for any property or rights acquired by or for any services rendered to the Company and in particular to remunerate any person, firm or company introducing business to the Company either in cash or fully or partly-paid up shares with or without preferred or deferred rights in respect of dividend or repayment of capital or otherwise or by any securities which the Company has power to issue or by the grant of any rights or options or partly in one mode and partly in another and generally on such terms as the Company may determine subject to the provision of section 314 of the Companies Act, 2013.

3.33 To pay out of the funds of the Company all costs, charges and expenses of and incidental to the formation and registration of the Company and any company promoted by the Company and also all costs, charges, duties, impositions and expenses of and incidental to the acquisition by the Company of any property or assets.

3.34 To send out to foreign countries, its director, employees or any other person or persons for investigation possibilities of main business or trade procuring and buying any machinery or establishing trade and business connections or for promoting the interests of the Company and to pay all expenses incurred in the connection.

3.35 To agree to refer to arbitration any dispute, present or future between the Company and any other company, firm, individual or any other body and

to submit the same to arbitration in India or abroad either in accordance with Indian or any foreign system of law.

3.36 To appoint agents, subagents, dealers, managers canvassers, sales, representatives or salesmen for transacting all or any kind of the main business of which this Company is authorised to carry on and to constitute agencies of the Company in India or in any other country and establish depots and agencies in different parts of the world.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among themselves), such amount as may be required, not exceeding \*  rupees.

(iii) The share capital of the company is  rupees, divided into

10000	Equity Share	Shares of	10	Rupees each	
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We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

**Subscriber Details**

S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	KOTTILA KEDARI INDIRA PRIYADARSINI 4th Floor, 401, 7-2-371, SRT-150, SANATHNAGAR Ameerpet Telangana 500018 Sanath Nagar Colony Hyderabad India	A*K*I*5*0*	500 Equity,0 Preference		27/01/2026
2	GOVIND PONNANA 1-3/3, 8-336, Anand Nagar Colony, Near Line No 2 Balaji Nagar, Shameerpet Tirumalagiri Telangana 500087 Jawahar Nagar Hyderabad India	C*P*P*0*2*	500 Equity,0 Preference		27/01/2026
<b>Total shares taken</b>			1000 Equity,0 Preference		

**Signed before me**

Membership type of the witness <i>(ACA/FCA/ACS/FCS/ACMA/FCMA)</i>	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
FCA	Rohit Gupta	16/299 Pocket B First Floor Sector 16B Vasundhara Ghaziabad Uttar Pradesh 201012 Occupation: Chartered Accountant	5*6*5*		27/01/2026

7 Shri / Smt   Of  resident of

aged  years shall be the nominee in the event of death of the sole member.